

What's your individual style?

'Individuality' allows a leader to flourish in his/her unique manner and drive the team towards a common goal, finds out Palak Bhatia

Anisha Singh, founder & CEO, mydala.com, tells us how a budding leader can inculcate this essential trait of individuality

and use it to his/her advantage, "A budding leader needs to be honest and lead by example and watch how others respond to him/her. The realisation of the fact that his/her values and integrity will play an important role in shaping the perception of the team and in bringing out their individual attributes can be a huge motivational factor in encouraging a budding leader." Any working professional's good work is distinctively defined by one's uniqueness and individuality; it heavily influences how his/her colleagues and seniors perceive the efforts. Ketan Kapoor, CEO, Mettl, explains, "An attempt to clone one's acts necessarily leads to dismissal of uniqueness and individuality, as our expectation of others to do as we do, to think as we think, and be as we are, comes at the exclusion of many other talent out there – ones that may lead to achieving the same goals, but through a different and unique path. Respecting individuality gives rise to the skill-set that is greater than the sum of its parts – a collective skill-set that



makes a unique team, in turn, unique and exemplary work."

Thus, it is highly critical that good leaders try to develop and fruitfully practice their individuality in their work.