



FEATURE

# JUST browsing

**Plavaneeta Borah** walks around the city to uncover a few hot monsoon activities from rock climbing, shooting paints with friends to swimming



FEATURE

## Sit, click and have it all

Pay less, get more

**W**ith the world running on technology, mydala.com comes as an easy and the perfect means to live life to the fullest.

### LOVE DISCOUNTS?

Now who doesn't love some heavy discounts or some brilliant offers at jaw dropping prices, and that too at the whisk of your fingers? That is exactly what this new online portal offers to city folks to enjoy and love the city they live in. Whether it is a rejuvenating spa treatment, an exquisite dinner buffet with unlimited beer, a thrilling adventure camp or nationally acclaimed theatre, they have a fix on it all. And what makes it more interesting is that you can simply sit at home, browse through their site and buy online, without any hassles at all. Just few months old, this unique concept has successfully managed to attract the attention of the urban youth and corporates, who are always in search of something new and never-before-done activities.

Launched in November 2009 by Anisha Singh, it features a daily deal on the best stuff to do, see, eat, and buy in a variety of cities across India. Their mantra is straightforward—customer is king or queen! It leverages the power of 'group buying' where like-minded people come together to get deals that one can never get on their own as individuals.

to a regular restaurant or just stay at home. Consequently, we miss out on trying cool fun stuff our cities have to offer. By focusing on one good service each day, mydala makes it simple. So if you are completely clueless about what to do throughout the week, just log on and avail some interesting offers.

### TOP OFFERS

1. YLG Salon and Spa: Offer—70 per cent discount on beauty service worth Rs 500. Pay just Rs 149.
2. Inspirations: Offer—Rs 500 worth of beauty and slimming services for just Rs 119 at an unbelievable 76 per cent discount.
3. Alibaba Cafe and Restaurant: Offer—61 per cent discount on Food and Beverages worth Rs 200
4. Amano's (Expert in Tarot, Love Tarot, Dream Analysis & other Psychic Sciences): Offer—95 per cent discount on services worth Rs 500
5. Momo's: Offer—Chinese Food and Beverages to tease and tantalize your palate with a 51 per cent discount on vouchers worth Rs 100.
6. 13th floor: Offer—Vouchers worth Rs 1,000 at just Rs 600.